



Sponsorship Opportunities

June 2007

Dear potential sponsor:

Below is sponsorship information for your review and consideration for the 34th annual National Association of Scientific Materials Managers (NAOSMM) Conference which will be held July 30 - August 3, 2007 in Cleveland, Ohio at the Renaissance Cleveland Hotel:

NAOSMM Link:

<http://www.naosmm.org/confer/conflist.html#future>

Hotel Link:

<http://marriott.com/property/propertypage/CLEBR>

The NAOSMM conference is the only national conference that represents science storeroom personnel, lab managers, scientific buyers, safety officers and business managers. Two days of seminars and educational sessions are followed by a 1 ½ day Trade Show attended by the leading vendors of scientific materials.

Benefits of sponsoring at NAOSMM include:

- Exposure of your company to a national group of scientific materials buyers with greater than \$200 million of purchasing power.
- Acknowledgment of sponsorship within the conference program
- On-site signage (dependent upon event sponsored) recognizing your company as a sponsor
- Acknowledgment of sponsorship and web link from NAOSMM website

Should you have any questions, please contact me directly. Thank you for your consideration.

Sincerely,

Edward Glumac, NAOSMM
Past-President, 2005-2007
Chair, Conference Sponsorships, 2006 & 2007
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Research Stores
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NAOSMM FACT SHEET

History

The National Association of Scientific Materials Managers was founded in 1974 by a stockroom supervisor at the University of Georgia who was having trouble sourcing supplies and chemicals for his organization. An initial group of 12 who met that first year has steadily grown to a national organization of more than 300 members.

Annual Conference

Annual conferences are rotated among three NAOSMM regions and are usually held in a new location in each region. The 34th annual conference will be held in Cleveland, OH from July 30 - August 3, 2007 at the Renaissance Cleveland Hotel. NAOSMM's host for the 2007 conference is Jeff Your, Director of Central Scientific Stores, John Carroll University in Cleveland, OH.

Who Attends the NAOSMM conference?

Attendees include storeroom managers, lab managers, buyers and safety officers. These attendees come from academia, industry and government. NAOSMM attendees are serious and dedicated when it comes to the Trade Show. Vendors are impressed with the professionalism of attendees and their genuine interest in vendor offerings.

Future Conferences

2008 - San Antonio, Texas; July 21 - July 25, 2008 at the Crowne Plaza Riverwalk

<http://www.ichotelsgroup.com/h/d/cp/1/en/hd/satps>

2009 - Boise, Idaho; July 27 - July 31, 2009 at The Grove Hotel

<http://www.grovehotelboise.com/>

2007 Conference Sponsorships

Tote Bags - **SOLD**

Full Sponsor = \$1,000

Sponsorship secures tote bags with company logo and NAOSMM logo. Each registered participant will receive a tote bag with conference program, list of attendees and other "conference goodies".

- Company name and logo on each bag
- Company recognized in Conference Program
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Wallet Badges & Lanyards - SOLD

Full Sponsor = \$500

Sponsorship secures lanyards with company logo for each participant

- Company name and logo on each lanyard
- Company recognized in Conference Program
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Conference Signs - SOLD

Full Sponsor = \$1,000

Sponsorship secures the printing of signs for all functions, seminars, Trade Show and breaks.

- Company logo on each sign
- Company recognized in Conference Program
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Conference Program Book - SOLD

Full Sponsor = \$1,000

Sponsorship secures the printing of Conference Program Book which is distributed to each participant. Program book is put in the tote bag that is provided to each attendee.

- Company receives the back page of the Program book with Company Name, Logo and message to attendees.
- Company acknowledged with other sponsors in Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Ace Glass President's Award - SOLD

Full Sponsor = Handcrafted glass sculpture presented to outgoing NAOSMM President

Sponsorship secures a handcrafted glass sculpture in the shape of NAOSMM logo and mounted on a wooden plaque with NAOSMM President's name. Usually presented every two years to the outgoing NAOSMM president

- Company receives recognition in the Conference Program Book
- Company may make presentation at the closing banquet
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Corning Glass President's Award - SOLD

Full Sponsor = Steuben glass bowl presented to outgoing NAOSMM President.

Sponsorship secures a Steuben glass bowl engraved with NAOSMM President's name. Usually presented every two years to the outgoing NAOSMM president.

- Company receives recognition in the Conference Program Book
- Company may make presentation at the closing banquet
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Kimble-Kontes Manager of the Year Award - SOLD

Full Sponsor = Unique handcrafted glass sculpture presented to NAOSMM Manager of the Year

Sponsorship secures a unique handcrafted glass sculpture with name of NAOSMM Manager of the Year. Presented annually to NAOSMM Manager of the Year.

- Company receives recognition in the Conference Program Book
- Company may make presentation at the closing banquet
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Program Speaker Fund - AVAILABLE

Multiple sponsors (increments of \$500)

Sponsorship secures funding for Program Speaker Fund. Funds used to enhance the quality of educational and training seminars. Funds may be used to provide stipends and/or travel grants to invited speakers.

- Company recognized in Conference Program Book
- NAOSMM website acknowledgment
- Company receives special recognition at opening session
- Recognized in the Spring Newslines

Nalgene and Nunc Professional Training Award - SOLD

Full Sponsor = \$2,750

Sponsorship secures funding for eligible members of NAOSMM, who receive little or no financial assistance from their employer, to attend the annual conference, for the purpose of improving their professional management skills. NAOSMM Awards Committee will estimate travel expenses of each eligible attendee and make awards according to established criteria

- Company recognized in Conference Program book
- Company receives recognition during Banquet program
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Sigma Aldrich Professional Development Fund - SOLD

Full Sponsor = \$15,000 (actual of cost to publish Newsline)

Sponsorship pays for the costs of printing four issues of the NAOSMM quarterly Newsline. NAOSMM uses this offset in printing costs to travel funds for eligible members of NAOSMM, who receive little or no financial assistance from their employer, to attend the annual conference, for the purpose of improving their professional management skills.

- Company recognized in Conference Program book
- Company receives recognition during Banquet program
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Conference Travel Fund Awards for Attendees - AVAILABLE

Multiple sponsors (increments of \$500)

Sponsorship secures travel funding for individual attendees to attend conference. The NAOSMM Awards Committee will estimate travel expenses of each eligible attendee and make awards according to established criteria.

- Company recognized in Conference Program book
- Company receives recognition during Banquet program
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Sunday Evening Fisher Scientific Welcome Reception - SOLD

Full Sponsorship = (\$5,000 - \$10,000, sold at actual event cost)

Sponsorship secures welcome reception at the Hotel the Sunday evening before the conference officially commences. Food and beverages provided by Hotel. Attendance at this kick-off event is between 150 - 200, including attendees, spouses and/or family members and is in the Hotel.

- Company may provide welcome gift with company name and logo
- Company name visible on signage in event area
- Company recognized in Conference Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Opening Special Guest Speaker at Conference - AVAILABLE

Full Sponsor = (\$500 - \$1,500, sold at actual cost)

Sponsorship secures funding for a “special” character speaker at the General Session on Monday morning. Speaker welcomes the attendees with local lore and history as a historical character who could be associated with the region. The identity of character/speaker should be unknown to attendees. Speaker coordinated with local NAOSMM Host.

- Company recognized at opening general session
- Company official will introduce the special speaker at opening general session
- Company recognized in Conference Program book
- Recognized in the Spring Newsline

Monday Networking Breaks - AVAILABLE

Full Sponsor = \$4,000 (full sponsor may solicit partners to share cost)

Partial Sponsor = \$500 (increments of \$500)

Sponsorship secures hosted networking breaks for conference participants (150) at a specific time in the morning and afternoon. Food and beverages will be supplied by the Hotel. Arrangements for menu coordinated with local NAOSMM Host.

- Company name and/or logo signage visible on break tables
- Company recognized in Conference Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Monday Evening Reception - AVAILABLE

Full Sponsor = \$7,500 (sponsor may solicit partners to share cost)

Sponsorship reception at the Hotel Monday evening. Food and beverages provided by Hotel. Attendance at this event is between 150 - 200, including attendees, spouses and/or family members and is in the Hotel. Arrangements for breaks coordinated with local NAOSMM Host.

- Company may provide welcome gift with company name and logo
- Company name visible on signage in event area
- Company recognized in Conference Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Tuesday Networking Breaks - AVAILABLE

Full Sponsor = \$4,000 (full sponsor may solicit partners to share cost)

Partial Sponsor = \$500 (increments of \$500)

Sponsorship secures hosted networking breaks for all conference participants (150) at a specific time in the morning and afternoon. Food and beverages will be supplied by the Hotel. Arrangements for breaks will be made by NAOSMM.

- Company name and/or logo signage visible on break tables
- Company recognized in Conference Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Tuesday Evening - VWR International Sponsored Event - SOLD

Full Sponsor = (\$10,000 - \$20,000, sold at actual cost)

Sponsorship secures a hosted evening event to include dinner for all participants including companions and children (200 participants). *The 2007 Event will be in the Rock & Roll Hall of Fame located in downtown Cleveland.*

- Company may provide gift with company name and logo
- Company name visible on signage in event area
- Company recognized in Conference Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Wednesday Networking Breaks - AVAILABLE

Full Sponsor = \$4,000 (full sponsor may solicit partners to share cost)

Partial Sponsor = \$500 (increments of \$500)

Sponsorship secures hosted networking breaks for all conference participants (150) at a specific time in the morning and afternoon. Food and beverages will be supplied by the Hotel. Arrangements for breaks will be made by NAOSMM.

- Company name and/or logo signage visible on break tables
- Company recognized in Conference Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Wednesday Evening - Spectrum Chemical & Wheaton Glass Sponsored Event - SOLD

Full Sponsorship = (\$5,000 - \$7,500, sold at actual cost)

Sponsorship secures a hosted evening event to include dinner for all participants including companions and children (200). *The 2007 event will be at the Great Lakes Brewing Company located in downtown Cleveland.*

- Company may provide gift with company name and logo
- Company name visible on signage in event area
- Company recognized in Conference Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline