



Sponsorship Prospectus

National Association of Scientific Materials Managers
35th Annual Conference and Trade Show
San Antonio, Texas
July 21-25, 2008

April 2008

Dear Potential Sponsor:

NAOSMM is pleased to present to you the following sponsorship information for your review and consideration for our 35th annual conference and trade show, which will be held July 21 - 25, 2008 in San Antonio, Texas at the Crowne Plaza Riverwalk Hotel. Please visit our website for complete conference, exhibitor and hotel information, www.naosmm.org/confer/sanantonio/

The NAOSMM conference is the only national conference available specifically for science storeroom personnel, lab managers, scientific buyers, safety officers and science purchasing/business managers. Two days of seminars and educational sessions are followed by a day and a half of trade show time with leading vendors of scientific materials.

Benefits of sponsoring at NAOSMM include:

- Exposure of your company to a national group of scientific materials buyers with greater than \$200 million of purchasing power
- Acknowledgment of sponsorship within the conference program
- On-site signage recognizing your company as a sponsor (depends upon event sponsored)
- Acknowledgment of sponsorship and web link from NAOSMM website

A separate order form is at the end of this document if you wish to sponsor an event. Should you have any questions, please contact me directly. Thank you for your consideration.

Sincerely,

Joanne Brown
NAOSMM Past-President and Chair for Conference Sponsorships, 2007-2009
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NAOSMM FACT SHEET

History

The National Association of Scientific Materials Managers was founded in 1974 by a stockroom supervisor at the University of Georgia who was having trouble sourcing supplies and chemicals for his organization. An initial group of 12 who met that first year has steadily grown to a national organization of more than 300 members.

Annual Conference

Annual conferences are rotated among three NAOSMM regions and are usually held in a new location in each region. The 35th annual conference will be held in San Antonio, TX from July 21 - 25, 2008 at the Crown Plaza Riverwalk Hotel. NAOSMM's host for the 2008 conference is Edward Glumac, Manager of Research Stores, at the University of Houston in Houston, TX.

Who Attends the NAOSMM conference?

Attendees include over 100 storeroom managers, lab managers, buyers and safety officers. These attendees come from academia, industry and government. NAOSMM attendees are serious and dedicated when it comes to the Trade Show. Vendors are impressed with the professionalism of attendees and their genuine interest in vendor offerings.

Future Conferences

- 2009 in Boise, Idaho, July 27-31 at the Grove Hotel
- 2010 in Norfolk, Virginia, July 25-29 at the Norfolk Marriott Waterside

2008 Conference Sponsorship Opportunities at a Glance

Item to be sponsored	Price	Availability
Tote Bags	\$1,000	SOLD
Wallet Badges and Lanyards	\$500	SOLD
Conference Signs	\$1,000	SOLD
Conference Program Book	\$1,000	SOLD
Ace Glass President's Award	Handcrafted glass sculpture	SOLD
Corning Glass President's Award	Handcrafted glass sculpture	SOLD
Kimble-Kontes Manager of the Year Award	Handcrafted glass sculpture	SOLD
Program Speaker Fund	increments of \$500	AVAILABLE
Nalgene and Nunc Professional Training Award	\$2,750	SOLD
Sigma Aldrich Professional Development Fund	\$15,000	SOLD
Conference Travel Fund Awards for Attendees	increments of \$500	AVAILABLE
Sunday Evening Welcoming Reception	\$5,000 - \$10,000	SOLD
"Special" Welcoming Guest Speaker on Monday	\$1,000 - \$2,000	AVAILABLE
Keynote Speaker on Monday	\$1,000 - \$4,000	AVAILABLE
Monday Networking Breaks	\$500 - \$4,000	AVAILABLE
Monday Evening Reception	\$7,500	AVAILABLE
Tuesday Networking Breaks	\$500 - \$4,000	AVAILABLE
Tuesday Evening – Night Out	\$10,000 - \$20,000	SOLD
Wednesday Networking Breaks	\$500 - \$4,000	AVAILABLE
Wednesday Evening – Night Out	\$5,000 - \$7,500	AVAILABLE

2008 Conference Sponsorship Opportunities in Detail

Tote Bags – SOLD

Full Sponsor = \$1,000

Sponsorship secures tote bags with company logo and NAOSMM logo. Each registered attendee will receive a tote bag with conference program, list of attendees and other “conference goodies”.

- Company name and logo on each bag
- Company recognized in Conference Program
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Wallet Badges and Lanyards – SOLD

Full Sponsor = \$500

Sponsorship secures wallet badge and lanyards with company logo for each participant.

- Company name and logo on each lanyard
- Company recognized in Conference Program
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Conference Signs – SOLD

Full Sponsor = \$1,000

Sponsorship secures the printing of signs for all functions, seminars, Trade Show and breaks.

- Company logo on each sign
- Company recognized in Conference Program
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Conference Program Book – SOLD

Full Sponsor = \$1,000

Sponsorship secures the printing of Conference Program Book which is distributed to each participant. Program book is put in the tote bag that is provided to each attendee.

- Company receives the back page of the Program book with Company Name, Logo and message to attendees
- Company acknowledged with other sponsors in Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Ace Glass President’s Award - SOLD

Full Sponsor = Handcrafted glass sculpture presented to outgoing NAOSMM President

Sponsorship secures a handcrafted glass sculpture in the shape of NAOSMM logo and mounted on a wooden plaque with NAOSMM President’s name. The Award is usually presented every two years to the outgoing NAOSMM president.

- Company receives recognition in the Conference Program Book
- Company may make presentation at the closing banquet
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Corning Glass President's Award - SOLD

Full Sponsor = Steuben glass bowl presented to outgoing NAOSMM President.

Sponsorship secures a Steuben glass bowl engraved with NAOSMM President's name. The Award is usually presented every two years to the outgoing NAOSMM president.

- Company receives recognition in the Conference Program Book
- Company may make presentation at the closing banquet
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Kimble-Kontes Manager of the Year Award - SOLD

Full Sponsor = Unique handcrafted glass sculpture presented to NAOSMM Manager of the Year

Sponsorship secures a unique handcrafted glass sculpture with name of NAOSMM Manager of the Year. This Award is presented annually to the NAOSMM Manager of the Year.

- Company receives recognition in the Conference Program Book
- Company may make presentation at the closing banquet
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Program Speaker Fund – AVAILABLE Multiple sponsors (increments of \$500)

Sponsorship secures funding for Program Speaker Fund. Funds used to enhance the quality of educational and training seminars. Funds may be used to provide stipends and/or travel grants to invited speakers.

- Company recognized in Conference Program Book
- NAOSMM website acknowledgment
- Company receives special recognition at opening session
- Recognized in the Spring Newslines

Nalgene and Nunc Professional Training Award – SOLD Full Sponsor = \$2,750

Sponsorship secures funding for eligible members of NAOSMM, who receive little or no financial assistance from their employer, to attend the annual conference, for the purpose of improving their professional management skills. NAOSMM Awards Committee will estimate travel expenses of each eligible attendee and make awards according to established criteria.

- Company recognized in Conference Program book
- Company receives recognition during Banquet program
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Sigma Aldrich Professional Development Fund - SOLD

Full Sponsor = approximately \$15,000 (actual cost to print and mail Newsline)

Sponsorship pays for the costs of printing and mailing four issues of the NAOSMM quarterly Newsline. NAOSMM uses this offset in printing costs to travel funds for eligible members of NAOSMM, who receive little or no financial assistance from their employer, to attend the annual conference, for the purpose of improving their professional management skills.

- Company recognized in Conference Program book
- Company receives recognition during Banquet program
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Conference Travel Fund Awards for Attendees – AVAILABLE

Multiple sponsors (increments of \$500)

Sponsorship secures travel funding for individual attendees to attend conference. The NAOSMM Awards Committee will estimate travel expenses of each eligible attendee and make awards according to established criteria.

- Company recognized in Conference Program book
- Company receives recognition during Banquet program
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Sunday Evening Welcome Reception – SOLD

Full Sponsor = \$5,000 - \$10,000, sold at actual event cost

Sponsorship secures welcome reception at the hotel the Sunday evening before the conference officially commences. Food and beverages provided by hotel. Attendance at this kick-off event is between 150 - 200, including attendees, spouses and/or family members and is in the Hotel.

- Company may provide welcome gift with company name and logo
- Company name visible on signage in event area
- Company recognized in Conference Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

“Special” Welcoming Guest Speaker on Monday - AVAILABLE

Full Sponsor = \$1,000 - \$2,000, sold at actual cost

Sponsorship secures funding for a “special” character speaker at the General Session on Monday morning. Speaker welcomes the attendees with local lore and history as a historical character who could be associated with the region. The identity of character/speaker should be unknown to attendees. Speaker coordinated with local NAOSMM Host.

- Company recognized at opening general session
- Company official will introduce the special speaker at opening general session
- Company recognized in Conference Program book
- Recognized in the Spring Newsline

Keynote Speaker on Monday – AVAILABLE

Full Sponsor = \$1,000 - \$4,000 sold at actual cost

Sponsorship secures funding for a Keynote Speaker at the General Session on Monday morning. NAOSMM board and local host will work with Sponsor to find appropriate type of scientific or motivational speaker.

- Company recognized at opening general session
- Company official can introduce the keynote speaker at opening general session
- Company recognized in Conference Program book
- Recognized in the Spring Newsline

Monday Networking Breaks - AVAILABLE

Full Sponsor = \$4,000 (full sponsor may solicit partners to share cost)

Partial Sponsor = \$500 (increments of \$500)

Sponsorship secures hosted networking breaks for conference participants (150) at a specific time in the morning and afternoon. Food and beverages will be supplied by the Hotel.

Arrangements for menu coordinated with local NAOSMM Host.

- Company name and/or logo signage visible on break tables
- Company recognized in Conference Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Monday Evening Reception - AVAILABLE

Full Sponsor = \$7,500 (sponsor may solicit partners to share cost)

Sponsor our reception at the hotel on Monday evening. Food and beverages provided by hotel. Attendance at this event is between 150 - 200, including attendees, spouses and/or family members and is in the hotel. Arrangements for menu coordinated with local NAOSMM host.

- Company may provide welcome gift with company name and logo
- Company name visible on signage in event area
- Company recognized in Conference Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Tuesday Networking Breaks - AVAILABLE

Full Sponsor = \$4,000 (full sponsor may solicit partners to share cost)

Partial Sponsor = \$500 (increments of \$500)

Sponsorship secures hosted networking breaks for all conference participants (150) at a specific time in the morning and afternoon. Food and beverages will be supplied by the hotel. Menu for breaks will be chosen by NAOSMM.

- Company name and/or logo signage visible on break tables
- Company recognized in Conference Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newsline

Tuesday Evening Night Out - SOLD

Full Sponsor = \$10,000 - \$20,000, sold at actual cost

Sponsorship secures a hosted evening event to include dinner for all participants including companions and children (200 participants). Sponsors can choose to hold event at the hotel (theme nights like the 50's or a luau are encouraged) or off-site (while also providing transportation). Sponsors are encouraged to work early and often with local host while planning their evening out.

- Company may provide gift with company name and logo
- Company name visible on signage in event area
- Company recognized in Conference Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Wednesday Networking Breaks - AVAILABLE

Full Sponsor = \$4,000 (full sponsor may solicit partners to share cost)

Partial Sponsor = \$500 (increments of \$500)

Sponsorship secures hosted networking breaks for all conference participants (150) at a specific time in the morning and afternoon. Food and beverages will be supplied by the hotel. Menu for breaks will be chosen by NAOSMM.

- Company name and/or logo signage visible on break tables
- Company recognized in Conference Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines

Wednesday Evening Night Out - AVAILABLE

Full Sponsor = \$5,000 - \$7,500, sold at actual cost

Spectrum Chemical is looking for a co-sponsor

Sponsorship secures a hosted evening event to include dinner/appetizers for all participants including companions and children (200). Sponsors can choose to hold event at the hotel (theme nights like casino or luau are encouraged) or off-site (while also providing transportation). Sponsors are encouraged to work early and often with local host while planning their evening out.

- Company may provide gift with company name and logo
- Company name visible on signage in event area
- Company recognized in Conference Program book
- NAOSMM website acknowledgment
- Recognized in the Spring Newslines